

Shire of Peppermint Grove





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About the Shire of Peppermint Grove

History

Peppermint Grove is one of the State's most beautiful suburbs, known for its large character homes set in tranquil tree lined streets.

The area embraces the Swan river and foreshore parks for recreation and is serviced by a major shopping complex and an extensive range of retail and trade services.

Its long history goes back to 1835 when an innkeeper named John Butler was given a grant of land consisting of 150 acres along the north bank of the Swan River, the area now known as Peppermint Grove. The land changed hands a number of times over the years, and in 1891, subdivision commenced when the land was purchased by a syndicate of George Leake, Charles Crossland and Alexander Forrest.

In its earlier days, Peppermint Grove was thickly wooded with tuarts, jarrahs, red gum, banksia, native pines, hollies and the beautiful peppermint trees which inspired its name. Brumbies roamed in the area, along with native cats, wallabies and an abundance of birds.

One of the earliest settlers was Edward Keane who later became Mayor of Perth. Another influential landowner was John Forrest, later to be Lord Forrest, Premier of Western Australia.

In 1895, after strong representations from residents, the area was gazetted a Road District, and the Peppermint Grove Road Board was established. Its main efforts were directed at providing essential roads and footpaths.

The Road Board was the forerunner to the present Shire Council.

In those early days, the Premier of the day was at first reluctant to declare Peppermint Grove a Road District because of its small size, but the residents won through. Today, Peppermint Grove has the unique status of being the smallest municipality in Western Australia, covering just 1.5 square kilometres of land. From time to time, there have been calls for boundary change, but these have always been firmly rebuffed by residents.

The Shire has a population of over 1600, with a large proportion of residents who have long established links with the Shire going back over many generations.

The Council today consists of seven Councillors, including a Shire President. The Shire's Chief Executive Officer is readily accessible, and there is a marked absence of unnecessary bureaucracy.

The Council recognises that a key objective of residents is to maintain the unique character of Peppermint Grove, and its policies and decisions are formulated to that end. Many of the Council's strategies and initiatives are specifically directed at helping to preserve, maintain and enhance the ambience of Peppermint Grove.





Quick stats



Located 13 kms from the Perth CBD in the Western Suburbs with frontage to the Swan River



Boundary shared with the Towns of Claremont, Mosman Park and Cottesloe



Businesses: 357



Population: 1721 (ABS Regional data 2018 as updated 17/1/20) -19.1% are aged 65 and over (WA average 13%)



Dwellings: 589 more than 25% are heritage listed



Land area 1.36 sq.km the smallest municipality in Australia



Predominantly residential houses and apartments with shops located in a commercial strip adjacent to Stirling Highway



Ageing population with almost 20% over 65 years. Many residents have long established links in the Shire going back over many generations

Council



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Integrated Planning and Reporting Framework

The Local Government (Administration) Regulations 1996 require local governments to adopt a Strategic Community Plan (SCP) and a Corporate Business Plan (CBP) as part of the Integrated Planning and Reporting Framework.

The framework provides a strategic planning system to enable accountable and measurable linkages between community aspirations, financial capacity and practical service delivery.

Specifically, the Framework sets out the requirements for three levels of integrated strategic planning:

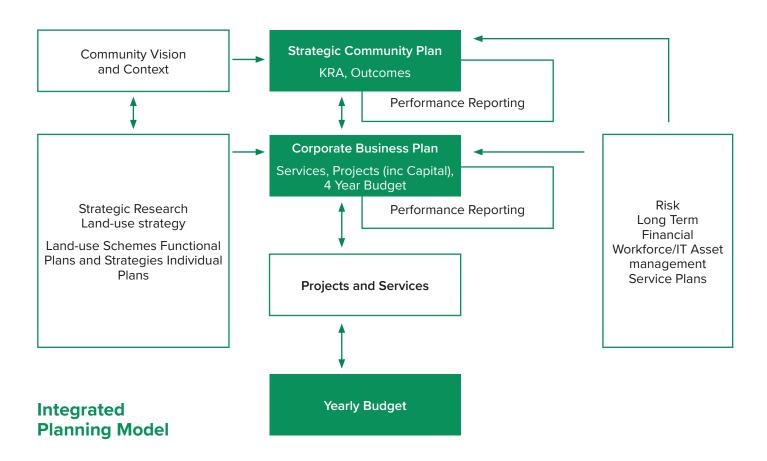
Level 1: Strategic Community Plan (10+ years);

Level 2: Corporate Business Plan (4+ years); and

Level 3: Operational Plans (1 year).

Detailed implementation for the next four years is covered in the Corporate Business Plan. The "Informing Strategies" - particularly the Long-Term Financial Plan, Asset Management Plans and Workforce Plan - show how the Plan will be managed and resourced.

The diagram below illustrates the elements of the Integrated Planning and Reporting Framework.





About this Plan

Our Strategic Community Plan is future focused and aspirational.

Developed in consultation with the community, this plan will enable a transparent and accountable report on how the Shire performs in representing the views, expectations and aspirations of our community.

While it is recognised that the Strategic Community Plan cannot deliver all outcomes immediately, it will serve as a living document for regular review which will guide the decisions of Council into the future. It will also allow the Council and the community to monitor progress towards achieving our mutual aspirations.

The information contained within the Strategic Community Plan will feed into the Corporate Business Plan which identifies shorter term goals and demonstrates how, when and where funding will be derived to deliver the required outcomes.

The Corporate Business Plan is reliant on allocations from annual budget provisions as well as internal enabling plans in the form of Long-Term Financial Plans, Asset Management Plans and Workforce Planning documentation.

How the Strategic Community Plan is implemented, monitored and reviewed

The Shire's Strategic Community Plan articulates our community's vision and informs the strategic directions the Shire takes in delivering its future planning, projects and services. It provides the foundation for how we support and service our community, and will:

- Guide Council decision making;
- Inform and target the allocation of resources;
- Guide local planning initiatives;
- Inform potential partners and investors of the ways in which we want to grow and develop;
- Engage industry, businesses, government agencies, non-government organisations, community groups and residents in various ways to contribute to the Shire's future;
- Form mutually beneficial partnerships with other organisations;
- · Monitor progress against our vision and priorities.

The Shire applies tailored business planning processes to take the priorities outlined in this Strategic Community Plan and turn them into actions that will be delivered for our community.

This Plan comprises:

VISION - A descriptive statement of the future desired position for the Shire of Peppermint Grove.

STRATEGIC PRIORITY AREAS

Key Result Area 1: Social Key Result Area 2: Economic Key Result Area 3: Built Environment

Key Result Area 4: Natural Environment

Key Result Area 5: Governance

Within each of the key result areas are the following elements:

Goal

The desired end result(s) of the KRA.

Objectives

What we are trying to put in place and achieve.

Strategies

High-level statements about how we will achieve the objectives.

Measures

Specific data that will allow us to see how well we have implemented the Strategic Community Plan.

Services

The applicable Shire services required to address/achieve the KRA Outcomes.

Projects / Activities

Major projects and new activities designed to meet the key objectives are included in the Corporate Business Plan.

The strategic direction of the Shire is translated into services and projects that are delivered to our community through the Corporate Business Plan, which is a four-year operational plan reviewed and updated annually. This ensures strategic priorities are translated into real actions. It outlines our services, major projects and how it will be resourced through our budget allocations, assets and workforce.

The measures outlined in our Strategic Community Plan will be collected and reviewed annually. They will be used to monitor our progress in achieving strategic objectives and will be published in our Annual Report. Through this mechanism we will report to our community

the progress we have made in delivering this Strategic Community Plan.

A minor review of our Strategic Community Plan will be undertaken every two years and a major review every four years.



Community Input

The Community are invited and encouraged to contribute towards the planning of the Shire throughout the year via:

- · Attendance and contributions at Council's monthly meetings;
- · The Annual Electors' Meeting;
- Various planned community engagement exercises communicated to the community via the PepTalk Newsletter, direct mailouts and the Have Your Say page on the website.

To ensure all community members had an opportunity to contribute to this revised Strategic Community Plan, a survey was posted to every resident and business and made available to complete on Council's website. Information was also provided in Council's PepTalk Newsletter.

The Shire would like to thank all those who took the time to complete the Strategic Community Plan survey. Your responses have informed Council and guided the development of this plan.

Our Vision

"A Shire valued for its heritage, sense of community and natural ambience"

Emergent Themes

Feedback from survey respondents showed that the following areas will be important for the Shire to plan for now and into the future:

1. Social	 Safety and security. Preservation and promotion of local history and heritage. Age-appropriate services, particularly library, for seniors.
2. Economic	Revitalising the Village/Cottesloe Central as a thriving business and social centre.
	 Advocate to increase the range of goods and services available but in a small 'village' style.
3. Built Environment	 Preservation of the heritage and character – streetscapes and trees.
	Avoid high density and high-rise development.
	Maintenance of existing assets such as roads and footpaths.
4. Natural Environment	 Maintenance of streetscapes, parklands, and open spaces.
	Preserving the Shire's tree canopy and verge trees.
	River foreshore management.
	Continued quality service in rubbish removal and bulk rubbish collections.
	Continued quality service in rubbish removal and bulk rubbish collections.Improved animal control.
5. Governance	
5. Governance	Improved animal control.
5. Governance	 Improved animal control. Increase transparency and decision making.
5. Governance	 Improved animal control. Increase transparency and decision making. Listening to and acting in alignment with community views.

Our Strategic Community Plan at a Glance

Our Strategic Community Plan responds to the community's key areas of interest.

Our Goal and Objectives for each strategic priority area over the next 10 years are as follows:

Strategic Priority	Obje	ectives
1. Social		
Goal: "A community enjoying high levels of wellbeing and	1.1	Maintain / increase actual and perceived safety and security.
safety"	1.2	Facilitate age-appropriate services, particularly for seniors and youth.
	1.3	Preserve and promote local history and heritage.
	1.4	Promote community connection and activation.
2. Economic		
Goal:	2.1	Improved local business centres.
"Diverse and flourishing local economy"	2.2	Facilitate options for customers and visitors.
	2.3	Effective relationships with local businesses.
3. Built Environment		
Goal:	3.1	Perpetual character of Peppermint Grove.
"Perpetual character and inviting, accessible and connected amenities"	3.2	Inviting, accessible and connected Shire.
4. Natural Environment		
Goal: "Preserved natural environment and minimised	4.1	Protect and enhance Peppermint Grove's natural environment and biodiversity.
environmental impact"	4.2	Maintain a clean, healthy and sustainable environment.
	4.3	Protect our natural resources for future generations.
5. Governance		
Goal:	5.1	Provide accountable and transparent leadership.
"Aligned and accountable Council and Community Leadership"	5.2	Engage, communicate and consult with our community and stakeholders.
	5.3	Advocate to reflect the community's Vision.
	5.4	Sustainable and optimal use of Shire resources.

Strategic Priority 1: Social

A community enjoying high levels of wellbeing and safety



Obje	ective	Strat	egy	Measure of Success
1.1	Maintain / increase actual and perceived safety and security.	1.1.1	Partnerships with local police.	Increase community perception of safety.
1.2	Facilitate age-appropriate services, particularly for seniors and youth.	1.2.1	Quality, inclusive Library services for all.	Maintain or increase community satisfaction of Library services.
		1.2.2	Partnerships to provide Seniors' services.	Maintain partnership to provide quality Seniors services.
		1.2.3	Continue to provide youth services in the Library.	Monitor youth membership numbers in the Library.
1.3	Preserve and promote local history and heritage.	1.3.1	Continue to provide local history services.	Maintain or increase community satisfaction of local history services.
		1.3.2	Preserve the heritage buildings in the Shire	Level of take up of the Shire's heritage grant program.
1.4 Promote community connection and active	Promote community connection and activation.	1.4.1	through engagement, events	Community perception of value of vibrancy and connectivity.
	and activation.		and activation.	Increase in community participation and satisfaction with events.

Shire's ongoing su	ipport services	Partr	nering with
 Customer Se Library Community (Community I Aged Care S 	Centre History Services Immodation (Curtin Heritage Living)	Partr	Community program partnerships with Towns of Mosman Park and Cottesloe SHINE Home Care Packages Curtin Heritage Living Neighbouring Local Government Authorities Department of Health State Library Board Department of Local Government, Sport and Cultural Industries Department of Fire and Emergency Services Western Australia Police Service Disability Services Commission Road Safety Commission

Strategic Priority 2: **Economic**

Diverse and flourishing local economy



Obje	ective	Strat	egy	Measure of Success
2.1	Improved local business centres.	2.1.1	Revitalising the Village/ Cottesloe Central as a thriving business and social centre.	Increase community satisfaction of the Village Centre.
2.2	Facilitate options for customers and visitors.	2.2.1	Advocate to increase the range of goods and services available.	Increased range of goods and service available locally.
2.3	Effective relationships with local businesses.	2.3.1	Support local businesses to promote themselves.	Local business satisfaction with interactions and support provided by the Shire.

Shii	Shire's ongoing support services		Partnering with		
•	Community & Corporate Services	•	Local Businesses		
	Governance Strategic Planning services	•	Town of Cottesloe (Village Precinct Plan)		
	Development services				
	Customer Services				
	Health				
	Ranger				

Strategic Priority 3: **Built Environment**

Perpetual character and inviting, accessible and connected amenities



Objective		Strategy		Measure of Success
3.1	Perpetual character of Peppermint Grove.	3.1	Support new development complementing Peppermint Grove's unique history, heritage and character.	Satisfaction with the Shire's heritage management.
		3.2	Maintain tree canopy and streetscapes.	Satisfaction with the Shire's maintenance of street trees.
3.2	Inviting, accessible and connected Shire.	3.2.1	Conduct infrastructure maintenance and improvements which facilitate sustainable on-going management.	Shire performance against statutory asset management related measures. Satisfaction with the Shire's community buildings and toilets.
		3.2.2	Ensure well maintained and connected footpaths.	Satisfaction with the Shire's provision and maintenance of roads and pedestrian access.
		3.2.3	Advocate and partner to improve the Village precinct.	Satisfaction with accessibility and amenity of the Village Precinct.

Shire	e's ongoing support services	Partr	nering with
	Asset Management		TravelSmart
	Customer Services		Western Australian Planning Commission
	Building Services		Main Roads Western Australia
•	Development services		Department of Transport
•	Engineering Services		Road Safety Commission
	Environmental Health Services	On a	service contract fee for service basis, we use:
	Governance		Town of Claremont building maintenance services
	Ranger Services		Town of Nedlands building approvals and pool
	Strategic Planning services		inspections.
	Parks and Gardens		

Strategic Priority 4: Natural Environment

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Preserved natural environment and minimised environmental impact



Obje	ective	Strate	egy	Measure of Success
4.1	Protect and enhance Peppermint Grove's natural environment and biodiversity.	4.1.1	Develop Urban Tree Strategy to maintain / increase tree canopy and verge condition.	Urban Tree Strategy development and utilisation.
		4.1.2	Maintain healthy parklands, and open spaces.	Satisfaction with the Shire's parks and reserves.
		4.1.3	Proactive River foreshore management.	Satisfaction with the Shire's river foreshore management.
4.2	Maintain a clean, healthy and sustainable environment.	4.2.1	Improved animal control measures.	Satisfaction with the Shire's animal control measures.
		4.2.2	Quality waste management services that minimise waste to landfill.	Satisfaction with the Shire's waste management and recycling services. Percentage of municipal (residential) waste, presented for collection, diverted from landfill.
4.3	Protect our natural resources for future generations.	4.3.1	Responsible water and energy use.	Kilolitres of scheme water and allocated groundwater consumed.
				Tonnes CO2-e greenhouse gas emitted Gigajoules energy consumed.
				Kilowatt-hours of renewable energy generated.

Shire's ongoing support services	Partnering with
Strategic Planning services	Western Australian Planning Commission
Street tree planting	Department of Biodiversity, Conservation and
Building Maintenance	Attractions
Fleet Management	Swan River Trust
Waste management	Water Corporation
Parks and Gardens	Western Metropolitan Regional Council (WMRC)
Foreshore erosion control	Department of Fire and Emergency Services
Storm Water Management	On a service contract fee for service basis, we use:
Asset Management Plan	Town of Cottesloe rangers and environmental health services
Engineering	City of Nedlands pool inspections and building
Environmental Health	licence services

Strategic Priority 5: **Governance**

Aligned and accountable Council and Community Leadership



Obje	ctive	Strat	egy	Measure of Success
5.1	Provide accountable and transparent leadership.	5.1.1	Comply with all relevant legislation and standards to	Compliance audit return.
	transparent readership.		ensure ethical and transparent governance.	Monitoring the compliance of the Shire's operations with the Risk Management Policy.
5.2	Engage, communicate and consult with our community	5.2.1	Provide responsive and effective customer service.	Satisfaction with the Shire's Customer Service.
	and stakeholders.			Satisfaction with the way in which the Shire keeps residents informed.
		5.2.2	Engage our community in planning and decision-making processes.	Participation numbers for community engagement programs.
5.3	Advocate to reflect the community's Vision.	5.3.1	Advocate, partner and lobby to benefit the community.	Development of stakeholder relationships that benefit the Shire across its key result areas.
5.4	Sustainable and optimal use of Shire resources.	5.4.1	Continue the pursuit of regional cooperation and shared services.	Partnership maintained and strengthened.
		5.4.2	Maintain a highly skilled and effective workforce enabling agile and adaptive service provision.	The Shire's Workforce Plan is implemented, and progress is monitored.
		5.4.3 Provide responsible financial and asset management to	Shire performance against statutory financial measures	
			ensure the City's long-term sustainability.	Current Ratio
			.	Operating Surplus Ratio
				Own Source Revenue coverage
				Debt Service Cover Ratio

Shire's ongoing support services		Partnering with	
	Governance	•	Department of Local Government, Sport and
	Integrated Planning and Reporting		Cultural Industries
	Human Resources Management	•	Western Australia Local Government Association
	Financial Management	•	Local Government Insurance Services
.	Customer Services	•	Australian Accounting Standards Board
١.	Information Technology	•	Council's appointed Auditors
	Records Management	•	WESROC (Western Suburbs Regional Organisation of Councils)

Links to State and Federal Government Plans

The Shire of Peppermint Grove's planning does not happen in isolation.

The Shire's planning sits within a state and federal planning context. Some of the state and federal plans that may influence Peppermint Grove's future include:

- Active Living for All 2017 2019: A Framework for Physical Activity in Western Australia, Department of Local Government, Sport, and Cultural Industries
- Affordable Housing Strategy 2020 2030
- An Age-Friendly WA The Seniors Strategic Planning Framework
- Classification Framework for Public Open Space: Building stronger, healthier, happier and safer communities
- Community Safety Crime Prevention Partnership agreements
- · Count Me In: A Better Future for Everyone
- Directions 2031 and Beyond: Metropolitan Planning Beyond the Horizon, Department of Planning, Lands and Heritage, Western Australian Planning Commission
- Disability Access and Inclusion Plan 2019-2024, Department of Local Government, Sports and Cultural Industries
- Framework Agreement Between State and Local Government for the Provision of Public Library Services in Western Australia
- Graffiti Vandalism Strategy WA 2019 2021. State Graffiti Taskforce
- · Integrated Planning and Reporting Framework and Guidelines, 2016

- National Greenhouse and Energy Reporting Scheme
- National Waste Policy: Less Waste, More Resources
- Perth and Peel Transport Plan for 3.5 million People and Beyond
- Perth and Peel @ 3.5 million March 2018, Department of Planning, Lands and Heritage, Western Australian Planning Commission
- Public Transport for Perth in 2031 Mapping out the Future for Perth's Public Transport Network
- Renewable Energy Target, Clean Energy Regulator
- State Government Strategy for Tourism in Western Australia 2020
- State Planning Strategy 2050, Planning for Sustained Growth and Prosperity
- State Public Health Plan for Western Australia (2019-2024), Department of Health
- Strategic Directions Framework 2015 2030 for Arts and Culture in WA, Department of Local Government, Sport and Cultural Industries
- Towards Zero, Road Safety Strategy to Reduce Road Trauma in Western Australia 2008 – 2020, Road Safety Commission
- Water Forever Towards Climate Resilience
- Western Australian State CCTV Strategy
- · Western Australian Waste Strategy Creating the Right Environment, Waste Authority





Shire of Peppermint Grove

